



mariahelliott.com
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SKILLS

Visual

Visual Design
Typography
Illustration
Photography
Photo Editing
Wireframing

Technical

Communication
Writing
Project Management
Organization
HTML / CSS
Social Media

Tools

Photoshop
Illustrator
InDesign
Figma
Squarespace

Software

MS Office
G Suite
Monday
Oracle Responsys
Wrike

EXPERIENCE

JAN 2019
PRESENT

FILTER | SEATTLE, WA **Senior Visual Designer**

Working closely with project owners and copy writers to create effective email & social media marketing assets for our client, REI. Keeping up with process changes and stepping in to streamline those updates for our team. Leading large-scale sale projects that include cohesive emails, app messages & product offer tiles. Review and give feedback to other designer's work before handoff. Training new hire designers to ramp them up in record time.

JUL 2017
JAN 2019

ZULILY | SEATTLE, WA **Graphic Designer**

Collaborate with merchandisers, photographers, stylists and copy writers to design marketing campaigns for zulily's website and mobile app. Use typography and design to tell a story and create a unique customer experience. Upload assets & verify functionality on all devices.

MAY 2015
MAY 2017

GREATER MIDLAND | MIDLAND, MI **Graphic Design & IT Specialist**

Collaborated with multiple non-profit organizations under the Greater Midland umbrella to design any/all promotional collateral for print and digital needs. Weekly creation, upload & testing of digital signage and web design. Took promotional photos and professional head shots for the organization. Lead a class project with SVSU professor, Tom Canale for students to gain design experience with the wellness centers.

MAY 2013
PRESENT

FREELANCE **Design & Photography**

Various commissions including, but not limited to, merchandise design, logo identity creation, website creation, brochure design and portrait photography.

EDUCATION

AUG 2013
MAY 2015

SAGINAW VALLEY STATE UNIVERSITY | MI **B.A. Graphic Design + Photography Minor**

AUG 2012
MAY 2013

COLLEGE FOR CREATIVE STUDIES | DETROIT, MI **Photography**

AUG 2010
MAY 2012

DELTA COLLEGE | UNIVERSITY CENTER, MI **Art & Design**